



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
Joseph T. Pych)	
)	Art Unit: 3623
Application No: 09/697,233)	
)	Confirmation No.: 3470
Filed: October 26, 2000)	
)	Examiner: Robinson Boyce,
For: SYSTEMS AND METHODS FOR)	Akiba K.
GENERATING HIGHLY)	
RESPONSIVE LISTS)	

CERTIFICATE OF MAILING

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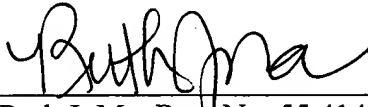
INFORMATION-DISCLOSURE STATEMENT

Applicant hereby brings to the Examiner's attention the references listed on the accompanying form PTO-1449. Copies of the listed references were previously either submitted or cited by the Examiner in parent application 09/661,010 filed September 13, 2000, of which the instant application is a continuation-in-part. Accordingly, Applicant relies on copies of those references, as permitted under 37 C.F.R. § 1.98(d).

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Respectfully submitted,

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Form PTO 1449		Docket Number (Optional) NMC-003.01		Application Number 09/697,233	
INFORMATION DISCLOSURE CITATION IN AN APPLICATION <i>(Use several sheets if necessary)</i>		Applicant Joseph T. Pych			
		Filing Date October 26, 2000		Group Art Unit 3623	
U.S. PATENT DOCUMENTS					
EXAMINER INITIALS	DOCUMENT NUMBER	DATE	NAME	CLASS	FILING DATE IF APPROPRIATE
AA	5,930,764	07/27/99	Melchione, et al.	705	10
AB	6,167,435	12/26/00	Druckenmiller, et al.	709	206
OTHER DOCUMENTS <i>(Including Author, Title, Date, Pertinent Pages Etc.)</i>					
AC	Aucken, et al., Valex User Guide, 7/22/1997, 138 pages.				
AD	Resnick, Rosalind, "Netcreations releases Postmaster Direct Response 2.0 Real-Time List Ordering System for the Web", 5/25/1998, 2 pages.				
AE	Orr, Alicia, "What does it all mean to you", Target Marketing, 9/1999, Vol. 22, No. 8, pp. 34-37.				
AF	Anonymous, "List Universe Launches Business Resource Network for Email List Owners and Ezine Publishers", PR Newswire, 7/8/1999, No. 43001680, 3 pages.				
EXAMINER				DATE CONSIDERED	
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.					

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